

## About US

Tick Softwares Limited (TSL), was born out of extensive market research and operational challenges incurred by a group of technocrats, who dealt primarily in the Small & Medium Business (SMB) Enterprise Software space.

The idea got incubated & angel funded by Nexgen Infosystems Limited (NISL), a 22 years old IT Product Company providing various ERP solutions to Mid and Large Enterprises.

TICK can be perceived as India's ultra-low cost IT product, which is perfect for any type of manufacturing process, viz., batch process, discrete process or assembling process.

TICK is being sold and serviced in India by Business Partners only. TICK is all poised to cross borders of the country; as a high demand is generated from UAE, African nations and other Asian countries.

## The USPs

Team TSL, designed this generic software keeping in mind 4 basic points:

- > Software should be generic so that every segment of industry can use it
- > Software should be so simple it can go live in a single day
- > Software should be easy to use by low skilled man powers employed by these SMEs
- > Software price should be minimum, it can be bought by millions of SMEs

## The Journey so far

During this long journey in Enterprise Solution segment, Team TSL, felt the need of ultra low cost solution to Small & Mid Manufacturing Units who are desperately looking at a generic Production Management Software (an Alternate ERP). These SMEs are already using some accounting software which delivers them everything except a Production Management System to check their production losses, their inventories, their Material Requirement planning, yield, management of Bills of Materials (BOM) etc.

After a certain amount of research, it was found that in India and other Asian countries, no such software is available. An idea was conceived by Team TSL and approached angel funds. NISL gave its nod and thus the idea was incubated and prototype was developed.

After spending more than 100 man months, software was born. Thereafter few version changes, delivery methodologies and initial beta client of 50 odd clients, across verticals; this

software was branded and it became the First Branded CD based Production & Inventory Management Software (an Alternate ERP) in the region.

## TICK - The Brand Name

The software designed was brand name as TICK ( $\checkmark$ ), which indicates that the software delivers the capabilities to deliver the "Right/Correct" tasks inside the Manufacturing Units.

Running their Profitable Manufacturing Units for years together, a SMB Entrepreneur wants to adopt newer technologies without changing its traditions and the tag line implies the same.

"Your Factory, Your Control"